

JCCM'S 40<sup>TH</sup> ANNIVERSARY  
*Love Thy Neighbor Gala*

# SPONSORSHIP PACKET



## About the Event

### WHEN:

Saturday,  
May 13, 2023

### TIME:

6pm - 11pm

### WHERE:

Ranson Civic Center  
432 W 2nd Avenue  
Ranson, WV 25438

Jefferson County Community Ministries (JCCM) will host its 40th Anniversary celebration, the Love Thy Neighbor Gala on Saturday, May 13, 2023 at the Ranson Civic Center. This black-tie optional event will support JCCM's endowment fund for current sustainability and future growth.

The event will feature America's Got Talent Season 6 Winner, Landau Murphy, Jr. and professional cover band, Liquid A. The celebration is open to all for a night of fun, fellowship, dancing, and silent-auction festivities. Must be 18 to attend.

Jefferson County Community Ministries is a faith-based organization focused on providing assistance to those in need within Jefferson County since 1983. A cooperative ministry of local churches, it helps individuals in need by providing assistance when and where they need it most. JCCM devotes resources to emergency assistance, as well as to services geared toward helping clients access long-term solutions.

To purchase tickets, please visit [jccm.us](http://jccm.us). To become a sponsor, please visit JCCM or call 304-725-3186 and ask for Judy.





Dear Jefferson County Neighbors,

We are thrilled to invite you to our 40th anniversary celebration, Jefferson County Community Ministry's (JCCM) Love Thy Neighbor Gala! The black-tie optional dinner celebration will be Saturday, May 13, 2023, at the Ranson Civic Center. Attendance will support JCCM's endowment funding for current sustainability and future growth. Come join us in celebrating 40 years of "Neighbors Helping Neighbors" in our amazing community!

The event will feature America's Got Talent Season 6 Winner, Landau Murphy, Jr. and professional cover band, Liquid A. The celebration is open to all for a night of fun, fellowship, dancing, and silent-auction festivities.

We hope you will join us!

A handwritten signature in black ink that reads "Keith Lowry". The signature is written in a cursive style.

Keith Lowry  
Executive Director

---

## SEARCHING FOR NEIGHBORS LIKE YOU

As humans, all of us need people in our lives we can rely on. Whether it's family, friends, or kindness from a stranger, the power of a support system has the ability to make a difference in the lives of others. At Jefferson County Community Ministries (JCCM), we strive to be that comfort for the people we serve.

Are you someone who finds fulfillment in helping others? Do you want to help make a difference in the lives of your neighbors in the Jefferson County community? If this sounds like you, please consider supporting the 40th Anniversary Love Thy Neighbor Gala by becoming a JCCM Gala sponsor!

## WHY BECOME A GALA SPONSOR?

As a Love Thy Neighbor Gala sponsor, you'll be supporting many JCCM efforts and initiatives that allow us to help our clients lead better lives. You'll become part of our mission and an honorary member of the JCCM team. It takes a village to move mountains, and that's exactly what we do at JCCM!

We hope you too will become inspired to support the members of our community that need help the most.

We are one community, coming together for one purpose, resulting in one big impact! Becoming a Love Thy Neighbor Gala sponsor means providing your neighbors the chance to lead happy, healthy, and fulfilling lives.

Sponsors like you are essential to the work we do at JCCM. The opportunities and benefits offered for all levels of support are listed below. To register as a sponsor, visit the JCCM website at [www.jccm.us](http://www.jccm.us) and navigate to the 40th anniversary Love Thy Neighbor Gala page to fill out a sponsorship form. Sponsorship and ticket information for the JCCM 40th Anniversary Love Thy Neighbor Gala are below.

### Checks can be made payable to:

Jefferson County Community Ministries, Inc.

---

## SPONSORSHIP INFORMATION AND TICKET PRICING

*Help us reach our goal!*

### Ticket Prices:

**\$150 - Individual Tickets**

**\$250 - Couples**



## SPONSORSHIP LEVELS

### Community Champion - \$25,000

*Throughout our history, JCCM has been blessed with incredible support from our community. A Community Champion for JCCM is compassionate, giving, loving, supportive, helpful, and caring!*

This premier opportunity for you to be a Community Champion sponsor of our 40th Anniversary celebration includes the following incentives:

- 20 Guest Tickets for admission to the event
- Live mentions during onstage program
- Logo included in the banner on center stage
- Listed at the top of the event's standing banner
- Premiere placement of logo on all event signage
- Special introduction and photo opportunities with VIPs
- VIP table seating
- Full-page 8.5 x 11 ad in the Love Thy Neighbor Gala Program Book

### Compassionate Neighbor - \$15,000

*JCCM has served Jefferson County for 40 years through the help of our Compassionate Neighbors!*

Compassion is a trait shared by our staff, volunteers, and donors. Our Compassionate Neighbor sponsors will receive:

- 14 Guest Tickets for admission to the event
- Listed second on the event's standing banner
- Prominent placement of logo on all event signage
- VIP table seating
- Full-page 8.5 x 11 ad in the Love Thy Neighbor Gala Program Book

### Giving Neighbor - \$10,000

*At JCCM, we believe there is strength in numbers. Become a Giving Neighbor to help strengthen our community!*

Don't miss the opportunity to become a Giving Neighbor and bestow your generosity upon your neighbors in the community! A Giving Neighbor sponsorship entitles you to the following:

- 10 Guest Tickets for admission to the event
- Listed third on the event's standing banner
- Prominent placement of logo on all event signage
- VIP table seating
- Half-page 7.5 x 4.75 ad in the Love Thy Neighbor Gala Program Book

### Loving Neighbor - \$5,000

*We need some Loving Neighbors to step up and become a sponsor!*

Becoming a Loving Neighbor sponsor will give you the satisfaction of knowing you've lent a helping-hand to your fellow neighbors. Loving Neighbor sponsors will receive:

- 8 Guest Tickets for admission to the event
- Listed fourth on the event's standing banner
- Placement of logo on all event signage
- Quarter-page 3.5 x 4.75 ad in the Love Thy Neighbor Gala Program Book



## Supportive Neighbor - \$2,500

*Supportive Neighbors help us through—that's why we need YOU!*

As a Supportive Neighbor, you'll get to provide support to JCCM clients in a meaningful way. Our Supportive Neighbor Sponsors will receive:

- 6 Guest Tickets for admission to the event
- Listed fifth on the event's standing banner
- Logo will be included in the Love Thy Neighbor Gala Program Book
- Eighth-page 2.16 x 3.33 ad in the Love Thy Neighbor Gala Program Book

## Helpful Neighbor - \$1,000

*Everyone needs a Helpful Neighbor in times of need. Help be that person for a neighbor in your community!*

Helpful Neighbor sponsors can make a difference in the lives of others. As a Helpful Neighbor, you will be entitled to the following:

- 4 Guest Tickets for admission to the event
- Listed sixth on the event's standing banner
- Logo will be included in the Love Thy Neighbor Gala Program

## Caring Neighbor - \$500

*A Caring Neighbor is someone who is there when we need it most. We need Caring Neighbors like you!*

Our Caring Neighbor sponsors will receive the following incentives:

- 2 Guest Tickets for admission to the event
- Listed seventh on the event's standing banner
- Logo will be included in the Love Thy Neighbor Gala Program

## Thoughtful Neighbor - \$150 for sponsorships for individual tickets

*Last, but certainly not least, Thoughtful Neighbor sponsors can help out with a special cause!*

Our Thoughtful Neighbor Sponsors hold an important role. As a Thoughtful Neighbor, you'll be contributing to a fund that will allow JCCM clients to attend the Love Thy Neighbor Gala event. By purchasing a ticket for a JCCM client, you will receive:

- Name listing or company logo in the 40th Anniversary Love Thy Neighbor Gala Program
- The opportunity to provide a ticket for one of our neighbors in the community!

Each sponsorship level of the Love Thy Neighbor Gala plays an important part in helping our organization continue to serve those in need. With your gracious support, we will make a lasting difference in our community for years to come.

**Full Page Ad  
8.5 (w) x 11 (h)**

**Half Page Ad**  
**7.5 (w) x 4.75 (h)**

**Quarter Page Ad**  
**3.5 (w) x 4.75 (h)**

**Ad Design Specifications:**

- Ads will be printed Full Color.
- PDF, PNG, and JPG files are all accepted.
- PNG and JPG ads must be submitted at 300 dpi.
- Ads must be sent to Matt Mullin at [mmullin@orion-strategies.com](mailto:mmullin@orion-strategies.com).

**Eighth Page Ad**  
**2.16 (w) x 3.33 (h)**



## ABOUT JCCM

Jefferson County Community Ministries is a faith-based organization focused on providing assistance to those in need within Jefferson County since 1983. A cooperative ministry of local faith-based organizations, it assists individuals in need by providing assistance when and where they need it most. JCCM devotes resources to emergency assistance, as well as to services geared towards helping clients access long-term solutions.

JCCM's goals are to:

- Enable self-sufficiency in each client
- Empower clients to work out permanent solutions for meeting individual needs
- Prevent homelessness


### ♥ JCCM's Guiding Principle:


*All clients are treated with unconditional acceptance, dignity, mercy, and grace regardless of personal status or background.*

## CONTACT

 238 West Washington Street  
Charles Town, WV 25414

 [info@jccm.us](mailto:info@jccm.us)

 Hours of Operation:  
9:00a.m. – 12:00p.m.  
Monday – Friday

 304-725-3186

 [www.jccm.us](http://www.jccm.us)